

Conference Program: Wednesday, May 16th 2018

# Tourism Naturally Conference

May 16th-18th 2018  
Kaprun, Austria

08:30 - 10:00 Registration

10:00 - 12:00 Welcome to the Tourism Naturally Conference 2018

Keynote 1: Sara Dolnicar, Australia

"It takes two to tango – why preaching to tourists about behaving more environmentally friendly does not work ... and what does"

12:00 - 13:30 90 min Lunch Break

	Room 1	Room 2	Room 3
13:30 - 15:00	<p><b>Session 1: Resilience, Governance and Policy (1)</b></p> <p>Tourism as a catalyst for sustainable development: destination stakeholders' perceived challenges and opportunities <i>Dagmar Lund-Durlacher and Sabine Sedlacek</i></p> <p>Prospective of nature tourism in the Jalisco Coast 2030 <i>Jose Luis Cornejo-Ortega, Rosa Maria Chavez-Dagostino and Rodrigo Espinoza-Sanchez</i></p> <p>The influence of armed soldiers on consumer behaviour of tourists <i>Blanka Havlíčková</i></p> <p><u>Integrated Poster Presentation:</u> A study on the vulnerability of sustainable living of farmers in the background of tourism poverty alleviation of Pingqian village <i>Mingyue Zhang, Bingwang Xue, Li Zhang and Shuyue Yang</i></p>	<p><b>Session 2: Education (1)</b></p> <p>Study abroad trips for student groups as an instrument to learn about the needs of regional tourism development <i>Knut Scherhag, Andrea Menn and Robert Frash</i></p> <p>Educating the tourist through language preservation: the case of Nk'Mip Cellars and Quaaout Lodge in B.C. <i>Serena Lonardi, Umberto Martini and John Hull</i></p> <p>How to raise an environmentalist visitor? An analysis of necessary and sufficient conditions for pro-environmental behaviour <i>Arash Akhshik</i></p> <p>Addressing anti-tourism through a sustainability-responsibility framework <i>Tanja Mihalic</i></p> <p><u>Integrated Poster Presentation:</u> Sustainability &amp; responsibility tourism values: case of tourism industry and education <i>Tanja Mihalic</i></p>	<p><b>Session 3: Travelling and Mobility</b></p> <p>Health related mobility patterns of tourists in Western Austria <i>Philipp Schlemmer, Martin Schnitzer, Cornelia Blank, Bartosz Bursa and Markus Mailer</i></p> <p>Characteristics of nature based tourists in Austria and Finland in the winter season <i>Martin Falk, Antti Honkanen and Markku Vieru</i></p> <p>Car-less on holiday? Sustainable tourist travel in Alpine regions <i>Bartosz Bursa and Markus Mailer</i></p>

15:00 - 15:30 30 min Coffee Break

	Room 1	Room 2	Room 3
15:30 - 17:20	<p><b>Session 4: Events and Expansion</b></p> <p>The role of an cultural tourism event: the place, the people and the past <i>Anna Sörensson</i></p> <p>No limits forever! A problem-focused view at the eventization of trend sports in the context of nature, culture and mediatization <i>Markus Pilmayer and Nicolai Scherle</i></p> <p>A study on the spatial-temporal evolution and dynamic mechanism of hotel groups' international expansion <i>Yu Haichao, Li Yan and Zhang Xiang</i></p> <p><u>Integrated Poster Presentation:</u> Local knowledge and practices concerning nature as part of the intangible cultural heritage in Lower Austria: safeguarding vs. utilization for tourism and leisure offers <i>Maria Katelieva-Platzer</i></p>	<p><b>Session 5: Education (2)</b></p> <p>TRIANGLE - the Tourism Research, Innovation and Next Generation Learning Experience: future developments, membership benefits and engagement opportunities <i>Roundtable Discussion chaired by Ulrich Gunter and Dagmar Lund-Durlacher</i></p>	<p><b>Session 6: Health and Wellbeing (1)</b></p> <p>Zeeland healthy region: SAIL (Stay Active and Independent for Longer) <i>Peter Kruizinga and Judith Van Poppel</i></p> <p>The values of long-distance hiking <i>Elisabeth Schopper</i></p> <p>Alpine winter health tourism: an emerging market? <i>Magdalena Mauracher and Mattia Rainoldi</i></p> <p>Evidence-based tourism product development rested on natural resources. An evaluation of the process on the example of Abentau <i>Georg Christian Steckenbauer, Stephanie Tischler and Marcus Herntrei</i></p>

## Conference Program: Thursday, May 17th 2018

08:00 - 08:30 Registration

	Room 1	Room 2	Room 3
08:30 - 09:50	<p style="text-align: center;"><b>Session 7: Tourism and Climate Change (1)</b></p> <p><b>Does glacier recession really matter to its visitors? A visitor segmentation study on basis of potential glacial landscape change implications for visitation in southeast Iceland</b> <i>Hans Welling</i></p> <p><b>Refreshing holidays – a quantitative survey of the new demand of “Sommerfrische”</b> <i>Alexandra Jiricka-Pürner, Christiane Brandenburg, Maria Juschten, Wiebke Unbehauen, Christina Czachs, Andrea Prutsch, Martina Offenzeller, Barbara Rosenberg-Taufner and Fabian Weber</i></p> <p><b>Climate change related costs for the ski tourism economy caused by the demand side: The case study of a ski resort</b> <i>Maximilian Witting and Jürgen Schmude</i></p>	<p style="text-align: center;"><b>Session 8: Tourism and Protected Areas</b></p> <p><b>Importance of the UNESCO World Heritage Site for tourism, by the example of the “Old Beech Forests” of the Kalkalpen National Park</b> <i>Daniela Fürtner, Lydia Matiasch and Ulrike Pröbstl-Haider</i></p> <p><b>Monitoring visitors’ mobility patterns in protected areas: the case of the Hoge Kempen National Park app</b> <i>Muhammad Shaker, Elke Hermans, Veerle Cops, Yves Vanrompay and Roeland Maes</i></p> <p><b>Visitor management in protected areas – organisational structures and functions</b> <i>Julia Nina Albrecht</i></p>	<p style="text-align: center;"><b>Session 9: Health and Wellbeing (2)</b></p> <p><b>Exploring the co-transformative potential of wellbeing in tourism</b> <i>Emma Pope, Elina Michopoulou and Iride Azara</i></p> <p><b>Investigating community’s perceptions and attitudes towards Thermalism as a tool to facilitate wellness and wellbeing</b> <i>Fleur Stevens, Iride Azara and Eleni Michopoulou</i></p> <p><b>Health tourism in the EU: a general investigation - research for TRAN Committee</b> <i>Tomas Mainil, Eke Eijgelaar, Jeroen Klijs, Jeroen Nawijn and Paul Peeters</i></p>

09:50 - 10:15 25 min Coffee Break

10:15 - 11:00 **Keynote 2: Alison Gill, Canada**  
**“Creating new pathways: reflections on evolving tourism-nature relationships”**

	Room 1	Room 2	Room 3
11:00 - 12:30	<p style="text-align: center;"><b>Session 10: Tourism and Climate Change (2)</b></p> <p><b>Are we travelling to Paris yet? Development of the carbon footprint of Dutch holidaymakers between 2002 and 2016</b> <i>Eke Eijgelaar and Paul Peeters</i></p> <p><b>From conflict to cooperation? The changing relationship between national parks and glacier ski resorts in the Alps</b> <i>Marius Mayer and Ingo Mose</i></p> <p><b>Using risk perceptions and message framing to explore climate change engagement</b> <i>Lydia Horne, Caroline Noblet, Sandra De Urioste-Stone and Laura Rickard</i></p> <p><b><u>Integrated Poster Presentation:</u></b>  <b>Variability of temperature relation of tourism in Puerto Vallarta, Mexico</b>  <i>Fatima Maciel Carrillo Gonzalez, Antonio Velazquez Ruiz, Ana Bertha Gomez Delgado and Rosa María Chavez Dagostino</i></p>	<p style="text-align: center;"><b>Session 11: Tourism and Nature Experience</b></p> <p><b>International ecotourism in indigenous peoples’ and local communities’ forests as a catalyst for land sparing in Latin America</b> <i>Ulrich Gunter and Angélica Almeyda Zambrano</i></p> <p><b>Emerging trends in wildlife and tiger tourism in India</b> <i>Kriithi Karanth</i></p> <p><b>Pons Danubii: The use of virtual and augmented reality in cross-border cooperation in the Danube area between Hungary and Slovakia</b> <i>Zoltán Bara and Emöke Tóth</i></p> <p><b>Stakeholder involvement – the stony way from ideas to strategies</b> <i>Lydia Matiasch, Alice Wanner, Daniela Beck and Ulrike Pröbstl-Haider</i></p> <p><b><u>Integrated Poster Presentation:</u></b>  <b>Tourist use of Isla Larga based on the characteristics of the seabird community</b>  <i>Rosio T. Amparán-Salido, Rosa María Chavez-Dagostino, Daniela Giovana Ortiz-Lopez and Jose Luis Cornejo-Ortega</i></p>	<p style="text-align: center;"><b>Session 12: Health and Wellbeing (3)</b></p> <p><b>Customer perspectives of nature-based wellbeing tourism holiday: a case study from a Finnish hiking area</b> <i>Henna Konu</i></p> <p><b>“Let’s go to the sea!”: outdoor coastal wellbeing, sustainability, and tourism</b> <i>Catherine Kelly</i></p> <p><b>The nature effect: “nature” as travel motive and travel behavior, and how it affects perceived psychological effects of a holiday trip</b> <i>Martin Lohmann</i></p> <p><b><u>Integrated Poster Presentation:</u></b>  <b>Creating opportunities for wellness tourism in the dog sled industry</b>  <i>Jordyn McCrea and John S. Hull</i></p>

12:30 - 13:30 60 min Lunch Break

	Room 1	Room 2	Room 3
13:30 - 15:00	<p align="center"><b>Session 13: Tourism and Landscape (1)</b></p> <p><b>Bollywood's asymmetric effects on Alpine landscape imaginaries</b> <i>Szilvia Gyimothy and Omkumar Krishnan</i></p> <p><b>Promoting tourism businesses for "Salgado de Aveiro" rehabilitation</b> <i>Filomena Martins, André Pedrosa, Ana Margarida Silva, Teresa Fidélis, Peter Roebeling and Marco Antunes</i></p> <p><b>Nature as a tourist attraction in Iceland</b> <i>Audur H. Ingolfssdottir</i></p>	<p align="center"><b>Session 14: Realising Resilient Tourism</b></p> <p><b>Destination image as a management tool for business resilience in the destination</b> <i>Knut Scherhag</i></p> <p><b>Entrepreneurial approaches by German tour operators to enhance their managerial-resilience and to support the implementation of resilient destinations</b> <i>Martin Fontanari and Lauren Ugur</i></p> <p><b>Mental wellness and destination resilience</b> <i>Martin Fontanari and Anastasia Traskevich</i></p>	<p align="center"><b>Session 15: Tourists' Behaviour and Motivation</b></p> <p><b>A matter of culture - how cultural differences shape skiing motivation, behaviour and destination choice</b> <i>Ulrike Pröbstl-Haider and Nina Mostegl</i></p> <p><b>Examining outdoor recreation barriers, constraints, amenity preferences, and communication and outreach needs of the Latino/Hispanic community in and around the Denver metro region, Colorado</b> <i>Sam Martin, Alan Bright and Natalie Ooi</i></p> <p><b>Alternative outdoor activities in Alpine winter tourism</b> <i>Bruno Abegg, Leandra Jänicke, Mike Peters and Alexander Plaikner</i></p> <p><b>The attitude of Guadeloupeans towards the national park</b> <i>Nina Engelhardt</i></p>

15:00 - 15:30 30 min Coffee Break

	Room 1	Room 2	Room 3
15:30 - 17:00	<p align="center"><b>Session 16: Tourism and Landscape (2)</b></p> <p><b>Nature = setting for the tourism experience?</b> <i>Judit Sulyok, Eszter Madarász and Gyöngyi Hajmásy</i></p> <p><b>The meaning of wilderness for national park tourism</b> <i>Stefan Türk and Simon Rahe</i></p> <p><b>Landscape for tourism: generating a linked amenity greenway system</b> <i>Amy Purvis and Sean Kelly</i></p>	<p align="center"><b>Session 17: Governance and Policy, Pro-Poor Initiatives</b></p> <p><b>Assessing the effectiveness of pro-poor tourism policy in Enshi, China: a view from local residents</b> <i>Huafang Qiao and Shuangyu Xie</i></p> <p><b>Local institutional strategies for enhancing community tourism in Cuzco, Peru</b> <i>David Knight</i></p> <p><b>Residents' perception on and attitude to tourism impact in the key tourism anti-poverty villages: does destination life cycle or development mode matter?</b> <i>Shuangyu Xie, Lei Han and Huafang Qiao</i></p>	<p align="center"><b>Session 18: Sustainability (1)</b></p> <p><b>The importance of tourism equinox for sustainable city tourism</b> <i>Irfan Arian and Ilker Ünsever</i></p> <p><b>Trends in nature-based tourism: Norwegian and Swedish perspectives</b> <i>Jan Vidar Haukeland and Peter Fredman</i></p> <p><b>Green to gold: beneficial impacts of sustainability certification on tour enterprise performance</b> <i>André Hellmeister and Harold Richins</i></p> <p><b>Nature-based invisible tourism in Hungary: case study of Balaton Upland National Park</b> <i>Katalin Lorincz</i></p>

19:00 Conference Dinner at "Das Alpenhaus Kaprun"

## Conference Program: Friday, May 18th 2018

08:00 - 08:30 Registration

	Room 1	Room 2
08:30 - 09:50	<p style="text-align: center;"><b>Session 19: Mountain Tourism</b></p> <p><b>Perceived difficulty of recreational mountainbike trails</b> <i>Stefan Siebert and Johannes Herden</i></p> <p><b>The relevance of winter atmosphere in alpine destinations</b> <i>Jannes Bayer and Theresa Leitner</i></p> <p><b>Sustainable mountain tourism: idealism or possible reality? An exploratory study of Whistler, BC, Canada as a possible approach for future success of sustainability practices within mountain destinations</b> <i>Ilse van Ipenburg and Harold Richins</i></p> <p><b>The spatial extent of contribution from ski tourism to regional development in Sweden</b> <i>Cenk Demiroglu and Linda Lundmark</i></p>	<p style="text-align: center;"><b>Session 20: Sustainability (2)</b></p> <p><b>Collaborative governance and tourism: challenges and opportunities at the destination level</b> <i>Sabine Sedlacek, Dagmar Lund-Durlacher and Tanja Tötzer</i></p> <p><b>Tourists behaviour and sustainability: the power of the context</b> <i>Jorge E. Arana and Carmelo J. León</i></p> <p><b>Local views of Chinese tourists in Bangkok, Thailand: an analysis of responsible tourism behavior</b> <i>Jian Gong, Jing Hu, Yijin Wu and Boyang Shu</i></p>

09:50 - 10:20 30 min Coffee Break

	Room 1	Room 2
10:20 - 11:50	<p style="text-align: center;"><b>Session 21: Tourism and the Built Environment</b></p> <p><b>The development and provision of effective niche hotel design best practices: case studies of authentic experiences in lodging in mountain and metropolitan areas in Austria</b> <i>Gloria Karlein and Harold Richins</i></p> <p><b>Green spaces and urban tourism: a match for success?</b> <i>Claudia Bauer-Krösbacher and Margit Kastner</i></p> <p><b>Historic built areas - maintenance and enhancement for tourism use</b> <i>Oliver Schmid-Selig und Ulrike Pröbstl-Haider</i></p> <p><u><b>Integrated Poster Presentation:</b></u> <b>Influence of cable car infrastructure on winter and summer recreational activities in the Tatra National Park, Poland</b> <i>Karolina Taczanowska, Joanna Hibner, Mikolaj Bielanski, Antoni Zieba, Christiane Brandenburg, Andreas Muhar and Szymon Ziobrowski</i></p>	<p style="text-align: center;"><b>Session 22: Special Experiences</b></p> <p><b>Consumption of place: co-creation and meaningful experience curated through the lens of the wine estate</b> <i>Linda Lowry and Robin Back</i></p> <p><u><b>Integrated Poster Presentation:</b></u> <b>Florida is for the birds</b> <i>Richard Raid</i></p>

11:50 - 12:00 Closing Remarks

12:00 - 13:30 90 min Lunch Break

13:30 Departure for the Excursion (Grossglockner High Alpine Road)